

EATING DISORDER COALITION OF IOWA (EDCI)
BOARD OF DIRECTORS MEETING MINUTES

January 8, 2021 at 6:15AM CST/ Zoom

Call To Order

Present: Melissa Arnold, Amy Crane, Tanya Hargrave-Klein, Suzanne Hull, Michelle Kellar, Holly Paulsen, Kim Pontius, Kristy Rieken, Sara Schwatken, Kim Tallon, Kathryn Wierda

Item 1: **President Report (Kristy Rieken):** Meeting was called to order at 6:20am.

Item 2: **Treasurer Report (Amy Crane)**

- Account balance is \$57,109.
- Amy will be securing co-founders signatures electronically to transfer signature authorization on bank account to Amy and Susan.
- An excel file to record all charitable contributions was created and saved to the Archive folder.
- Suzanne recommended that the treasurer provide the profit/loss, balance sheet, and cash flow reports to the Board each month to offer a comprehensive overview of the financial status of the organization.
- Motion: To approve the treasurers report. (Amy Crane motioned, Kim Pontius seconded).

Item 3: **Secretary Report (Tanya Hargrave-Klein)**

- Suzanne will be responsible for archiving meeting minutes including those from previous years.
- Motion: To approve the December meeting minutes as presented. (Tanya Hargrave-Klein motioned, Amy Crane seconded)

Item 4: **Fundraising (Kristy Rieken)**

- Amy reported that a few donations came in following the holiday card mailing.
- Kristy encouraged each Board member to consider the following prior to our next work meeting:
 - How does EDCI fundraise? What does it look like?
 - Where do we want funds directed? What impact do we want funds to make?
- Sara will be taking the lead on a fundraiser for February Eating Disorder Week. Holly and Kristy to assist. More details to follow at the January work meeting.

Item 5: **P/P (Kim Pontius)**

- The committee is scheduled to meet on January 26th and will present updated drafts at February Board meeting.

Item 6: **Professional Membership (Sara Schwatken)**

- Sara requested each Board member contact one prospective provider from the list this month.
- Sara is updating the information on the website every few weeks to ensure individuals and families have provider names and contact information as needed.

Item 7:

Strategic Planning (Kristy Rieken)

- January work session will include a strategic planning session. Suzanne to provide Kristy with guide to strategic planning. The session will focus on the following two questions:
 - What should EDCI offer now?
 - What should EDCI be planning to offer in the future?
- Stephanie Burroughs from Amy's Gift joined the meeting.
 - Stephanie confirmed that the session recordings from the fall event are available for EDCI to use to offer virtual February activities.
 - Stephanie will reach out to fall sponsors to inquire about interest in co-hosting a virtual CEU event.

Item 8:

Miscellaneous

- Kim Tallon is organizing a virtual professional consult group and would like EDCI to promote. Kathryn expressed interest in helping to facilitate this. Board members should email Kim Tallon if interested in participating. Stephanie offered that Amy's Gift would be open to promoting as well.
- Stephanie reported that the Waterhouse Study is wrapping up in January. She will be following up via Survey Monkey tool to assess the participants experiences.
- The January work session will be held on Sunday, January 17th from 3-5pm via Zoom.

Item 9:

Adjourn

- Motion: To adjourn this EDCI Board meeting (Kim Pontius motioned, Sara Schwatken seconded)