

EATING DISORDER COALITION OF IOWA (EDCI)
BOARD OF DIRECTORS MEETING MINUTES

Date/Time of Meeting: November 6, 2020 at 6:30AM CST via Zoom

Item 1: Call To Order

Present: Melissa Arnold, Amy Crane, Tanya Hargrave-Klein, Michelle Kellar, Lynn Moore, Holly Paulsen, Kim Pontius, Kristy Rieken, Sara Schwatken, Kim Tallon, Kathryn Wierda, Suzanne Hull

Suzanne Hull was introduced as the EDCI newly contracted Executive Director.

Item 2: Treasurer Report

September 2020 and October 2020 bank statements and reconciliation reports were presented. \$1500.00 was received in total in memory of Carol Laughlin. Amy Crane sent thank you to each donor. Amy will coordinate effort to change signature authority on EDCI bank account.

Motion to approve the Treasurer report made by Amy Crane.

Kim Pontius seconded motion. All present Board members voted to approve September and October financial reports.

Item 3: Secretary Report

Minutes from the September and October board meeting were presented. Motion to approve the minutes was made by Tanya Hargrave-Klein. Lynn Moore seconded the motion. All present Board members voted to approve the minutes.

Item 4: Professional Membership

Kathryn Wiarda presented overview of proposed professional membership structure. Upon EDCI confirming professional is licensed in good standing in Iowa, contact information for the professional would be posted on the EDCI website and the professional would be encouraged to make a \$30 donation to EDCI. EDCI Board members would not be asked for a charitable donation. The Executive Director would be responsible for maintenance of this program. Kathryn suggested that Board members vote on this at next month's meeting.

Item 5: Provider Referral List

Sara Schwatken accessed an older EDCI list of providers that she has started contacting to inquire about professional membership and updated contact information. Michelle Kellar offered to assist with this effort. Out-of-state providers will not be listed on the website. A link to the Nebraska ED Coalition and Amy's Gift will be listed for those needing Illinois or Nebraska provider options. It was decided to begin by listing individual providers and explore practice group listings next year.

Item 6: Fundraising/Marketing

Sara Schwatken drafted a communication piece for Giving Tuesday campaign. Information will be sent electronically, as well as, by USPS. Kristy Rieken will contact Joyce for assistance with preparing mailing. An electronic communication will be sent via Mail Chimp to the EDCI friends contact list to remind others about using Amazon Smile on Black Friday. Kristy Rieken and Sara will collaborate on this action item.

- Item 7: **IAEDP Heartland**
Carrie Leiran sent a request from IAEDP Heartland organization for a gift basket donation for their silent auction. Kim Pontius motioned that EDCI not contribute to this at this time. Michelle Kellar seconded the motion. All Board members presented voted to not contribute to the IAEDP Heartland silent auction.
- Item 8: **Events**
QCED Conference
Holly and Kristy provided a brief wrap-up of the QCED Conference event held in October. 145 attendees registered for the event; 80 were live attendees; 30 were professional attendees. The sessions were recorded and available to view on Amy Gift website. Tech support was the largest expense; reported a \$6,500 profit. The recorded sessions may be utilized for any February activities that EDCI has planned.
- Item 9: **Meeting Times**
Kristy will need to leave monthly board meetings by 7:30AM going forward. Board members discussed changing the day the board meetings are held or changing the time. It was agreed upon that the meetings would be moved to 6:15AM – 7:30AM instead of changing days. Kim Pontius will follow-up with Kristy on this.
- Item 10: **Work Meeting Agenda**
Next meeting is November 15th from 3-5PM and plan is to continue working with committees.
- Item 11: **Adjournment**
Motion to adjourn made by Kim Pontius. Sara Schwatken seconded the motion. Board approved to adjourn.