

PARTNER WITH EDCl: ORGANIZATIONAL MEMBERSHIPS 2024



Eating
Disorder
Coalition of
Iowa



WHO IS EDCI

The experience of having an eating disorder and supporting a loved one with an eating disorder is a complex, painful, costly and, at times, deadly experience. Too many Iowans have been impacted by disordered eating. EDCI was founded in 2010 with the hopes of providing timely, informed and helpful information to assist those who are currently struggling, recovering or supporting an individual with disordered eating. We hope to empower and educate providers to provide the best quality care to the citizens of Iowa.

Through education, training and advocacy, EDCI serves as a catalyst of hope, acceptance, understanding and healing for all impacted by eating disorders. Our volunteer-led board works to:

- Increase awareness and understanding of eating disorders.
- Expand the expertise of treatment providers.
- Advocate for structural and systemic changes in eating disorder and diet culture.
- Support those impacted by eating disorders.



EDCI aims to provide resources for Iowans of all backgrounds, socioeconomic statuses, racial identity, gender identity and sexual orientations.

Informational resources and legislative advocacy are a few ways we work to bring awareness and prevention to the state of Iowa.

EDCI AT A GLANCE



Supporting the Eating Disorder Community

- Member of the Eating Disorder Coalition
- 3 Committees
- Eating Disorders Awareness Week Events
- Bi-Annual Conference for Providers
- Access to Evidence-Based CE/CME E-learning



Strategic Goals

- General Awareness and Education
- Provider Development, Education and Training
- Healthcare Training Initiative to increase competency of medical providers



Vibrant Community

Facebook: 1,127 Followers
Instagram: 809 Followers
E-Newsletter Subscribers: 1,101
Average Monthly Website Views: 660



Professional Membership

34 Full Members
EDCI Professional Members by Concentration:

- Dietitian: 35%
- Mental Health Providers: 65%

Membership Levels	Future	Vision	Mission	Support
	\$ 5,000	\$ 2,500	\$ 1,000	\$ 500
Separate facility provider listing page (Hyperlink to facility website)	✓	✓	✓	✓
Discount for organization members to events	✓	✓	✓	✓
Discounted rate for sponsorship		Sponsorship Upgrade Discount (\$500)		Sponsorship Discount (\$250)
Automatic Event Sponsorship**	Gold Sponsorship (\$2000 Value)	Silver Sponsorship (\$1500 Value)	Opal Sponsorship (\$500 Value)	
Group signage designed by EDCI and displayed at EDCI events			✓	
Logo displayed in EDCI e-newsletter	✓	✓	✓	
Signage provided by the organization to be displayed at EDCI events	✓	✓		
Opportunity to co-host virtual CE activity with EDCI (e.g. one-hour webinar, lunch and learn)	✓	✓		

Note that you will be able to upgrade your sponsorship for the 2024 EDAW Conference should you desire. The value of automatic sponsorship will be applied to any higher level as a discount

The Eating Disorder Coalition of Iowa gratefully acknowledges and truly appreciates the support of all our annual organizational members, without whom we could not fulfill our mission. The levels listed above for the organizational memberships include sponsorship at the 2024 Eating Disorders Awareness Week Conference and Workshop on March 1st and 2nd.

MEMBERSHIP BENEFITS

Sponsorship Levels	Gold	Silver	Opal
	\$ 2,000	\$ 1,500	\$ 500
Organization-provided printed materials included in attendee packets			✓
Organization Logo on all event promotional materials	✓	✓	✓
Exhibitor table	✓	✓	
Break host	✓		
Dinner social the night before the event, included dining during event	✓	✓	
Group recognition during registration and opening remarks	✓	✓	
Hyperlinked Logo on all digital event marketing materials	✓		
Individual "thank you" post, logo on individual slide and recognition during opening remarks	✓		

A la carte offerings:
 Quarter-page ad in printed program (\$150)
 Half-page ad in printed program (\$250)

Become an EDCI 2024 Eating Disorders Awareness Week event sponsor and join your colleagues and community in support of EDCI. There are a variety of opportunities to sponsor EDCI for the 2024 EDAW events; the levels listed above are for the 2024 EDAW Events. (Sponsorships above do not include Organizational Memberships).

EVENT SPONSORSHIPS

ORGANIZATIONAL MEMBERSHIP/SPONSORSHIP CONTRACT

2024

Organizational Membership Level

- Future (\$5000)
- Vision (\$2500)
- Mission (\$1000)
- Support (\$500)

EDAW 2024 Conference Sponsorship

- Gold (\$2000)
- Silver (\$1,500)
- Opal (\$500)

Additional Ways to Partner

- Quarter page ad (\$150)
- Half page ad (\$250)
- Add an Iowa-based job listing on our job board (\$50)

For the full application please complete [this form](#).

For mission, vision and future members, we will be in touch to confirm your automatic conference sponsorship!

Corporate Membership or Sponsorship Information :

Business Organization Name :

Contact Person:

Business Position:

Phone Number :

Full Address :

City / Province :

Contact E-Mail :

Payment Information

- Please make a check payable to Eating Disorder Coalition of Iowa | 37 Liberty Bell Blvd | Pleasant Hill, IA 50327
- OR - Pay with a card by contacting EDCI (edci@edciowa.org) for instructions or via our [donation page](#).



**We thank you for your
continued support of EDCI**

Contact Us

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