

EATING DISORDER COALITION OF IOWA (EDCI)
BOARD OF DIRECTORS MEETING MINUTES

May 6, 2022 at 6:15AM CST/Zoom

Present: Melissa Arnold, Amy Crane, Tanya Hargrave-Klein, Suzanne Hull, Michelle Kellar, Kim Pontius, Holly Paulson, Kristy Rieken, Kathryn Wierda

Action Items:

Call To Order (Kristy Rieken):

- Meeting was called to order at 6:25am.
- Quorum established.
- Motion to approve agenda was made by Holly Paulsen; seconded by Kathryn Wierda. Approved unanimously by Board.
- Motion to approve the April Board meeting minutes was made by Tanya Hargrave-Klein; seconded by Michelle Kellar. Approved unanimously by Board.
- Motion to approve the treasurer report was made by Kim Pontius; seconded by Amy Crane. Approved unanimously by Board.
- Motion to approve the written committee reports was made by Kathryn Wierda; seconded by Melissa Arnold. Approved unanimously by Board.
- Motion to approve new Board member Amy Studor was made by Tanya Hargrave-Klein; seconded by Kim Pontius. Board members discussed what “recovered” means and how it should be interpreted when considering applicants for Board positions. Concluded that this may need to be addressed in the P&P. Approved unanimously by Board.
- Motion to approve new Board member Francesca Johnson was made by Kim Pontius; seconded by Holly Paulsen. Approved unanimously by Board.
- Motion to approve new Board member Kimmie Bolinger was made by Tanya Hargrave-Klein; seconded by Melissa Arnold. Approved unanimously by Board.
- Motion to approve new Board member Eva Schoen was made by Tanya Hargrave-Klein; seconded by Amy Crane. Approved unanimously by Board.
- Motion to approve new Board member Julia Freeman was made by Tanya Hargrave-Klein; seconded by Kim Pontius. Approved unanimously by Board.
- Motion to approve Sabrina Sartori Chouinard, LMSW for professional membership was made by Kim Pontius; seconded by Holly Paulsen. Approved unanimously by Board.

Verbal Reports:

Officer Reports

President (Kristy Rieken)

- Thank you to the nominations committee for their work putting together an excellent slate of candidates.
- More discussion is needed about how EDCI defines “recovery”.
- Need to add installation of officers to retreat agenda.
- What should we plan for closing ceremony for retreat?

Past President (Kim Pontius)

- Acknowledged and celebrated Kim’s last 6:15AM Board meeting.

Secretary (Tanya Hargrave-Klein)

- Encouraged board members to consider running for Secretary position.

Treasurer (Amy Crane)

- Last month’s bank balance was \$63,478.76. The current bank balance is \$64,134.67

- April 2022 Revenue = \$2,065.91
- April 2022 Expenses = \$1,410.10

Verbal Reports:

Events Committee

- Webinar presented by ACUTE had 9 attendees.
- Webinar presented by Alsana had 20 attendees.
- Suzanne Hull requested email addresses for all attendees.
- Holly to compose a “thank you” to publish in e-newsletter.
- Suzanne Hull suggested a formal agreement letter should be drafted for all future partnerships. This agreement would delineate the deliverables each organization is responsible for for each event.

Support/Advocacy (Kathryn Wierda)

- Committee is in discussion about how to promote EDCI.
- Amy Crane reported that one caregiver attended the second support group meeting last month.

Discussion:

Uplifting Mental Health Awareness- DSM Magazine (Kristy Rieken & Kathryn Wierda)

- The ½-page ad would appear in the DSM Magazine at a cost of \$1,900.
- Suzanne encouraged Board members to identify the goal of the ad. Is it to improve visibility and awareness of EDCI, promote a specific event, or generate donations?
- Board members noted the magazine serves a limited audience/market and discussion about whether or not this is our target audience ensued.
- Question about what other non-profits are advertising was raised.
- Based on discussion, it was decided to pass on this advertising opportunity.
- Kim Pontius noted that Thrivent is interested in investing in EDCI and their membership covers the entire state.

Amy’s Gift QCED Conference (Suzanne Hull)

- The EDCI sponsorship package includes a speaker session. Sara has asked Suzanne to have Board members brainstorm speaker ideas.
- Holly Paulsen to provide Sara with contact information for the NEDA Walk speaker as she might be a good fit.
- Eva Schoen was suggested as a provider speaker who frequently presents at conferences.
- There are 2 new board members who are in recovery and could speak to the recovery process.

Blank Children’s Hospital Annual School Nurse Conference

- Melissa Arnold has agreed to be a presenter for this conference.

New Business:

E-Newsletter Blog

- Due to Suzanne Hull by May 10th.

June Board Meeting

- This meeting will be held in conjunction with the annual Board retreat on June 3rd. The Board meeting will be held from 3-4PM CST.

Adjourn:

A motion to adjourn the May board meeting was made by Michelle Kellar; seconded by Kathryn Wierda. Board unanimously approved.
Meeting adjourned at 7:28AM

-Submitted respectively by Tanya Hargrave-Klein, Secretary, on May 18, 2022.