

EATING DISORDER COALITION OF IOWA (EDCI)
BOARD OF DIRECTORS MEETING MINUTES

February 4, 2022 at 6:15AM CST/Zoom

Present: Melissa Arnold, Amy Crane, Suzanne Hull, Michelle Kellar, Lynn Moore, Holly Paulson, Kristy Rieken, Sara Schwatken, Kathryn Wierda

Action Items:

Call To Order (Kristy Rieken):

- Meeting was called to order at 6:19am.
- Quorum established.
- Motion to approve agenda was made by Holly Paulson; seconded by Lynn Moore. Approved by Board.
- Motion to approve the January Board meeting minutes was made by Kathryn Wierda ; seconded by Melissa Arnold. Approved by Board.
- Motion to approve the treasurer report was made by Sara Schwatken; seconded by Amy Crane. Approved by Board.
- Motion to approve the written committee reports was made by Lynn Moore; seconded by Michelle Kellar. Approved by Board.
- Motion to approve the P&P policy – How P&P Is Updated was made by Sara Schwatken; seconded by Kathryn Wierda. Approved by Board.
- Motion to approve adding the P&P policy – Timeline and Process for Identifying New and Outgoing Board Members was made by Kristy Rieken; seconded by Michelle Kellar. Approved by Board.
- Motion to approve the deactivation of the BIEDA committee was made by Melissa Arnold; seconded by Lynn Moore. Approved by Board.
- Motion to approve Carolyn Geise for professional membership was made by Sara Schwatken; seconded by Amy Crane. Approved by Board.

Verbal Reports:

Officer Reports

President (Kristy Rieken)

- Thank you to the Board members for moving into 2022 with EDCI. The need for ED awareness and treatment is great after the pandemic.

President-Elect Report (Sara Schwatken)

- Not-A-Walk will go live in the next few days. Please share on social media, set up a team, and participate.

Treasurer (Amy Crane)

- Last month's bank balance was \$67,131. This month's bank balance is \$69,778.
- Revenue highlights:
 - \$3,600 from sponsorships
 - \$649 from Paypal from holiday donations
 - \$185 from a Facebook fundraiser.
- Expense highlights:
 - \$434 for liability insurance
- Fundraising data:
 - In 2020, fundraising totaled \$3,700.
 - In 2021, fundraising totaled \$12,381.

Verbal Reports:

K-12 Education (Amy Crane)

- Be Real webinar was held last week. 44 individual registered; 10 logged in to the webinar. Presenter, Denise Hamburger, reported to Amy that several attendees have reached out to her for more information. A recording of the presentation will be sent to everyone who registered for the event.

Events Committee (Amy Crane)

- Caregiver Event will be held on February 26th in West Des Moines. Board members will be receiving an invite to a dinner that will be held on Friday evening for board members and presenters. The event will not be recorded.
- EDCI will host a caregiver webinar on February 23rd in the evening. Information and registration link is posted on the website.

Support/Recovery (Kathryn Wierda)

- Caregiver support group will begin in March and will be held on Zoom the second Tuesday of each month. Amy Crane will facilitate the group with help from Beth Ann. Please spread the word.
- The support/recovery committee is in the exploratory phase for several support options to roll out in 2022.

Discussion:

Amy's Gift (Sara Schwatken)

- In the past, EDCI and Amy's Gift have alternated conference years and provided support for the other's event. Amy's Gift has shared a portion of the conference profits with EDCI totaling approximately \$2,000-\$3,000 per conference.
- Amy's Gift will host their conference in October 2022 and EDCI will be paying a sponsorship fee and then credit will be applied against the fee for volunteer hours contributed by EDCI board members.
- This working relationship is important for both organizations. Questions to consider going forward:
 - Do board members want to continue alternating conference years with Amy's Gift and providing support for the Amy's Gift conference?
 - Do board members want to share a portion of the net profit from the EDCI conference with Amy's Gift?
 - If so, what percentage would be appropriate? Sara suggested 20 percent.
 - Is it possible to draft a written agreement with Amy's Gift to provide historical organizational information for future Board members?
- Sara agreed to meet with Stephanie at Amy's Gift to finalize details and will prepare to bring the March board meeting for a vote.

Guest Authors for blog and e-newsletter

- Kristy received a request to be a guest blogger for EDCI. How do we vet requests to write content for EDCI?
- Suzanne mentioned that this could be a revenue stream source potentially.
- Sara feels that all content needs to be vetted prior to publication.
- If content is published on the website or social media then should it be Board approved?
- Could the support/recovery committee review and approve content focused on recovery?

Strategic Planning (Kristy Reiken)

- Please continue to work on the strategic plans for each committee.

New Business:

E-Newsletter (Kristy Reiken)

- Send blogs and links to articles to Suzanne.

Annual Meeting (Sara Schwatken)

- Annual meeting will be held on Friday, June 3rd from 9:30AM to 3-4PM at same location as last.
- Kim Pontius and Michelle Kellar will be exiting board.
- A committee will be needed to plan the meeting.

Adjourn: Meeting adjourned at 7:29AM

-Submitted respectively by Tanya Hargrave-Klein, Secretary, on February 25, 2022.