**EATING DISORDER COALITION OF IOWA (EDCI)**

**BOARD OF DIRECTORS MEETING MINUTES**

**Date/Time/Location:** November 4, 2022 @ 6:15AM on Zoom

**Present:** Sara Schwatken, Melissa Arnold, Kathryn Wierda, Julia Freeman, Suzanne Hull, Tanya Hargrave-Klein, Eva Schoen, Francesca Johnson, Kristy Reiken, Amy Crane

Action Items: **Call to Order (Sara Schwatken)**

* + - Meeting was called to order at 6:18 am
    - Quorum established
    - Motion to Approve Consent Agenda (i.e., Agenda, Minutes from September meeting, Treasurer’s report, written reports received) was made by Julia Freeman; seconded by Melissa Arnold. Motion Approved unanimously by Board.
    - Motion to approve two applications for professional membership (both hold active licenses in the state of Iowa) was made by Julia Freeman; seconded by Tanya Hargrave-Klein. Motion Approved unanimously by Board.
    - Motion to approve content created for TextED app created prior to October 24, 2022 was made by Kathryn Wierda; seconded by Amy Crane.
      * Discussion – Content is comprehensive, looks great; potential concerns regarding color scheme (Tanya Hargrave-Klein) and being ADA compliant – have evaluated for readability? Contrast? Font color? Francesca to ask colleague to look over regarding accessibility and what we might be able to do better – We are doing the best we can with the resources we have.
        + Discussed compensation options for Francesca’s colleague to provide feedback regarding app.
      * Motion (specifically regarding content) Approved unanimously by Board.
    - Motion to approve budget for Not A Walk event and $400 cost to utilize West 48 for 3 hours (Amy Studer to lead yoga) on Saturday, February 25th made by Julia Freeman; seconded by Kristy Reiken. Motion Approved unanimously by Board.
    - Motion to approve Kimmie Bollinger’s leave of absence from Board made by Melissa Arnold; seconded by Eva Schoen.
      * Email Sara if you are interested in Member-At-Large position – Julia expressed interest. Sara to follow-up with and update Kimmie.
      * Motion Approved unanimously by Board.

Verbal Reports: **Officer Reports**

**President (Sara Schwatken)**

* Nothing additional – see report in Dropbox

**Past President. (Kristy Reiken)**

* See recent email – Opportunity in Griswold, Iowa; email Kristy, if interested

**President Elect (Melissa Arnold)**

* Nothing additional - see report in Dropbox

**Secretary (Kathryn Wierda)**

* Nothing additional

**Treasurer (Amy Crane)**

* Nothing additional – see report in Dropbox
  + - * Last month’s bank balance was $64,774.99. The current bank balance is $68,639.06
      * October 2022 Revenues = $5, 481.65
      * October 2022 Expenses = $1,617.58

**Executive Director (Suzanne Hull)**

* Nothing additional – see report in Dropbox

Verbal Reports: **Committee Reports**

**Events (Sara Schwatken)**

* We are well on our way for February event – have speakers lined up, Suzanne working on continuing education – working to target caregivers more for morning session and professionals targeted more for the afternoon session with a happy hour to follow.

**Membership (Sara Schwatken)**

* One professional membership (i.e., EDCare) has signed up for fall sponsorship and has purchased 2nd highest membership level.

**Education (Melissa Arnold)**

* Committee met last Wednesday (notes to come next month) and discussed draft of content regarding online educational resources and potential revisions.
  + - Hope to get website up and running
* Grinnell looking to put ED task force together – could be potential opportunity for our February speaker.

**Support (Kathryn Wierda)**

* Provided details regarding succulent community event last night – 3 people attended, great location, good feedback (e.g., “It’s nice to not be alone”), and good energy around moving forward with more opportunities for connection.
  + - Consider nominal fee in the future to solidify greater attendance.
    - Potential use of feedback in future marketing.

**Budget/Marketing/Fundraising (Tanya Hargraves-Klein)**

* Tanya is in the process of putting together a form to help with data collection from events.
* MailChimp tagging – coming up with categories to tag in MailChimp to make sure we are getting information to the right audience.
* Giving Tuesday – passive fundraising on social media.
  + - Discuss ways for Board Members to engage.

Discussion: **Thrivent Fundraiser (Tanya Hargraves-Klein)**

* We met out $10,000.00 goal ($10,010) – 75 donors!
  + Largest fundraiser EDCI has ever done.
  + EDCI will be getting $10,000 match from Thrivent.
  + Committee will send wrap-up and thank you letters to donors – will share specifically where money raised by this fundraiser will be going.

New Business: **February 2023 Event (Sara Schwatken)**

* Discussion regarding February Board meeting – In person after conference? Standard meeting on 1st of the month? Would Saturday before or after yoga event work better?
* Need quorum for Board meeting.
* Will send out Google form – January is the latest we would need to know by so we make sure we have event space for meeting.

**New Thrivent Funding Opportunity (Melissa Arnold/Sara Schwatken)**

* Opportunity presented to EDCI regarding a vision to get more food into elementary schools and produce a video geared toward educators regarding snacks, food insecurity, and the development of eating disorders
  + Melissa has meeting scheduled with Kris from Thrivent on Wednesday – need is there, but we have a lot of questions – Pilot school? Needs assessment? What’s realistic? Could we bring Kris into EDCI?
* Further discussion regarding the significance of this opportunity and not wanting to turn down additional funding opportunity, but we have lots of questions – sustainability of this project? Could we attach short videos to EDCI website? Teacher involvement – already don’t’ have time/capacity to add more? Who would be handing out snacks? What’s in it for teachers? Get one snack box per week, then email link with videos? Teachers don’t have to purchase snacks, but they can just engage in program? Food Allergies? Different needs across ages?
  + Reach out to Melissa if you have more thoughts/ideas.

**Suzanne is out of the office November 25 @ 5pm - December 8 @ 8am.**

Adjourn: A Motion to adjourn the November board meeting was made by Julia

Freeman, seconded by Kristy Reiken. Motion Approved unanimously by

Board. Meeting adjourned at 7:32 AM.

Submitted respectfully by Kathryn Wierda, Secretary, on November 13, 2022